



**KSNV**

Orders	Order / Rev:	105685
	Alt Order #:	
	Product Desc:	State Senate - Today Show
	Estimate:	
	Flight Dates:	09/11/12 - 11/06/12
	Original Date / Rev:	08/20/12 / 10/16/12
	Order Type:	GENERAL

Primary AE:	Kevin Goodell
Sales Office:	VEGS
Sales Region:	Local

Agency	Name:	<u>Benny for Nevada</u>
	Buying Contact:	<u></u>
	Billing Contact:	<u></u>
		<u>1930 Village Center Cir.</u>
		<u>Las Vegas, NV 89134</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Benny for Nevada <i>Revised</i>
	Demographic:	A25-54
	Product Codes:	PLC09
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: \_\_\_\_\_  
Order Separation: 00:05:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	5	\$1,950.00	\$1,657.50
10/01/12	10/28/12	4	\$1,600.00	\$1,360.00
10/29/12	11/06/12	4	\$2,000.00	\$1,700.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	5	\$1,950.00	\$1,657.50	0.00
October 2012	4	\$1,600.00	\$1,360.00	0.00
November 2012	4	\$2,000.00	\$1,700.00	0.00
<b>Totals</b>	<b>13</b>	<b>\$5,550.00</b>	<b>\$4,717.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	KSNV	09/17/12	09/27/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$350.003		0.00 NM	5	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/17/12	09/23/12	MTWT----		4				\$350.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
4	KSNV	09/17/12-09/23/12		Today Show		658a-9am	MTWTh-----	:30		<del>(\$350.00)</del>		0.00 NM		
	See MG 1.12 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
6	KSNV	09/17/12-09/23/12		Today Show		658a-9am	MTWTh-----	:30		<del>(\$350.00)</del>		0.00 NM		
	See MG 1.12 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
7	KSNV	09/17/12-09/23/12		Today Show		658a-9am	MTWTh-----	:30		<del>(\$350.00)</del>		0.00 NM		
	Credited [cr - making good w/lt 105689]													
12	KSNV	09/19/12-09/19/12		Today Show		658a-9am	--W-----	:30		\$550.00		0.00 NM		
	Ⓜ MG for 1.4,1.6													
	Week:	09/24/12	09/30/12	MTWT----		4				\$350.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
11	KSNV	09/24/12-09/30/12		Today Show		658a-9am	MTWTh-----	:30		<del>(\$350.00)</del>		0.00 NM		
	Credited [cr]													
N 2	KSNV	10/17/12	11/02/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$400.003		0.00 NM	6	\$2,400.00

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Flight Dates: 09/11/12 - 11/06/12

Advertiser: Benny for Nevada  
Product Desc: State Senate - Today Show  
Estimate:  
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KSNV	10/17/12	11/02/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$400.003		0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	--WT---		2		\$400.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KSNV	10/15/12-10/21/12	Today Show		658a-9am	--WTh----	:30		<del>(\$400.00)</del>		0.00	NM		
	Credited														
	[cr]														
	Week:	10/22/12	10/28/12	-TWT---		3		\$400.00		0.00					
	Week:	10/29/12	11/04/12	---TF--		2		\$400.00		0.00					
N 3	KSNV	11/05/12	11/06/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$600.002		0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	11/05/12	11/11/12	MT-----		2		\$600.00		0.00					
Totals														13	\$5,550.00